



Design Miami/ 2017 Programming Highlights, including Design Talks, Special Events, Satellite Exhibitions, Collaborations, and More

/ In addition to its distinguished gallery program presenting 34 design galleries from around the world, Design Miami/ offers an extensive series of Collaborations, Satellites, events, retail and hospitality offerings as well as site-specific design commissions for visitors to enjoy throughout the fair week.

Miami, November 27, 2017/

This year's presentation builds on the past success of programs as well as introduces new projects. An exhibition space within the fair will be dedicated to honoring the recipient of the 2017 Panerai Design Miami/ Visionary Award, Mwabwindo School, which will serve primary school students in rural Zambia. The space will also provide visitors the opportunity to donate towards funding one year of operations. And at the fair's entrance, visitors can contemplate in an inspired, oval green space created by West 8 Landscape Architects outfitted with 101 wooden logs recycled from the recent Irma storm. The temporary park installation assembles the atmosphere of the future park to come. Over the next year, West 8 Landscape Architects in collaboration with Fentress Architects and the City of Miami Beach are developing the design to transform the current parking lot into a public park for residents and guests to celebrate and enjoy South Florida's weather outdoors, year-round.

Design Miami/ 2017 Collaborations

FENDI/ Welcome!

To celebrate its tenth edition at Design Miami/, FENDI presents WELCOME!, a luxurious living room setting designed by Chiara Andreatti that creates a survey of the FENDI universe. This sophisticated, open environment, incorporates FENDI Selleria leather and stitching, fur craftsmanship and other iconic elements of the House's DNA. Handcrafted materials and refined elements such as wrought iron, brass, ceramics, glass, neon, and walnut punctuate the living room, presenting an environment of "good living" that epitomizes the fashion house's creative and aesthetic philosophy.

Audi/ The Audi Motherboard

Audi presents the Audi A8 featuring a new design language, an innovative touchscreen operating concept, and a systematically electrified drive. The Audi A8 is also the first production automobile in the world to have been developed for conditional automated driving. Audi engineers are giving visitors an intimate look into the core of Audi's research and development facility: a mock-up for testing of the electronic components from the various stages in the development process of the Audi A8 is on display.

Maison Perrier Jouët / *Becoming*

In collaboration with artists Petra Bachmaier and Sean Gallero of Luftwerk, Chicago, Maison Perrier-Jouët's *Becoming* takes over Miami in key locations throughout Art Basel Miami Beach including Design Miami/, Eden by Perrier-Jouët, and Miami International Airport, using projected color and light to reimagine familiar environments in unexpected ways. The immersive space at Design Miami/ features a rhythmic ebb and flow of colored light that results in a bold, contemporary reinterpretation of the Maison's historic links with Art Nouveau.



Airbnb/ A Wild Thing

Designer duo Fien Muller and Hannes Van Severen of Muller Van Severen invite Design Miami/ visitors into their own home in a complete replica of their actual living room in Belgium. The installation includes their personal items, such as works of art by the designers' family members, souvenirs they've collected over time, and original furniture of their own design. But there's more than meets the eye--listen closely for whispered stories detailing the hidden lives of the room's objects, which discreetly guide visitors through the space.

Louis Vuitton Objets Nomades

For Design Miami/ 2017, Louis Vuitton presents an exclusive Objet Nomade: the turquoise-coloured edition of the Bomboca Sofa, a new piece by Fernando and Humberto Campana. Other Objets Nomades making their Design Miami/ 2017 debut include Atelier Oi's Swing Boat and Belt Chair; Patricia Urquiola's Palaver Chair; India Mahdavi's Talisman Table; and Marcel Wanders's Lune Chair and Diamond Screen. Louis Vuitton Objets Nomades is an ever-expanding collection of limited-edition, collectible furniture inspired by Louis Vuitton's storied Art of Travel. With its sense of intuitiveness and elements of desire and pleasure, the collection continues Louis Vuitton's tradition of offering inspiring and surprising designs anchored in evolving visions of travel.

Design Miami/ 2017 Satellites

COS x Studio Swine, New Spring, Miami

COS and Studio Swine present New Spring, Miami, an interactive, multisensory installation housed at The Temple House. An ephemeral installation centred around a focal blossoming sculpture. Drawing upon the natural and the industrial, this is an immersive multi-sensory experience.

Miami Design District/ Nuage

Nuage is a pergola designed by Ronan & Erwan Bouroullec that brings shade, shelter, seating, and charm to the Paseo Ponti in the Miami Design District Paseo Ponti between NE 40th & 41st Streets. The steel and colored glass structure engages with nearby buildings and facades and casts graphic shadows--over time, it will gain depth and patina as it wears in the Miami climate and is colonized by native plants.

Design Talks

The Design Talks Theater this year has been created by LOT office for architecture, with Objects of Common Interest in partnership with Maharam, and has been designed to highlight the exchange of ideas, the nonhierarchical arrangement of seating inviting participation, debate, and close listening. The space has been outfitted to embody a warm atmosphere in amber-gold, with cushioned seating, and other furniture elements that feature supple renditions of geometric basics: a curved and arched bench, a rectangular pod, free-rolling spheres, a cylindrical lectern, and small, quarter-circular grandstands. A continuous arcade of amber mirrors reflects the room indefinitely, so speakers and listeners are multiplied and each wittingly or unwittingly involved in the spectacle. Within the space, a selection of high-profile discussions are planned to take place:

- Douglas Elliman presents their Elliman Talks for the third year, which will include a roster of distinguished speakers and critical issues that impact the contemporary production and receptions of design, architecture, and art.
- "Spatializing Blackness," a three-part series hosted by the University of Southern California School of Architecture and the journal CriticalProductive, addresses contemporary thinking and creative work related to black aesthetics, urbanism, and the lived experience of black bodies. Organized by USC Architecture Dean Milton S. F. Curry, "Spatializing Blackness" features artist Hank Willis Thomas, architect Sir David Adjaye, artist and cofounder of the Watts House Project Edgar Arceneaux, and artist and designer Amanda Williams, among others.

- Kodi Foster, Senior Vice President of Data Strategy, Viacom, will be joined by Cecilia Dean, co-founder of Visionaire, and artist Daniel Arsham for this panel discussion that examines the current state of the art and technology dynamic, its implications on the creative process, commerce, and the evolution on what it means for a creative to be both an artist, brand, retailer and data analyst.
- The Miami Design District hosts two talks highlighting the power of architecture to shape cities featuring Sharon Johnston of Johnston Marklee, former United States Secretary of Housing and Urban Development Shaun Donovan, Consulting Curator for the Brooklyn Museum Tom Healy, Adam Charlap Hyman recently named to Forbes 30 under 30, architects Sam Chermayeff and Daniel Toole, and Felix Burcher, Editor in Chief of PIN UP Magazine.
- Designer Rafael de Cárdenas and critic and educator, Aaron Betsky, will engage in a conversation on architectural drag and queer space on the occasion of Architecture at Large's 10-year anniversary and monograph release.

Retail and Hospitality

Artbook @ Design Miami

Artbook stores are the art world's source for books on art and culture. For Design Miami/ 2017, Artbook presents selections of art and design books and editions. Published by prestigious international publishers, museums, boutique imprints, and galleries, the titles showcase creative approaches to book making, inspiring design, and superior craftsmanship.

Design Miami/ recognizes its official furniture sponsors, Artek and Vitra.

- Artek was founded in 1935 in Helsinki by the young idealists Alvar and Aino Aalto, Maire Gullichsen, and Nils-Gustav Hahl "to sell furniture and promote a modern culture of living by exhibitions and other educational means." Today, the Artek collection of furniture, lighting, and accessories designed by Finnish masters and leading international designers comprises objects that are extraordinary in their clarity, functionality, and poetic simplicity.
- Creating innovative products and concepts with great designers is Vitra's essence. They are developed in Switzerland and installed worldwide by architects, companies and private users to build inspirational spaces for living, working and shopping as well as public areas. Vitra has been a long-term supporter of Design Miami/, furnishing the fair's public spaces with a functional yet inspiring viewpoint that reflects the character of the fair. Vitra shares with Design Miami/ a long history of working with some of the world's leading designers.

Leanne Shapton

Design Miami/ collaborated with artist Leanne Shapton to create "Alphapat," an A-Z illustrative representation of iconic design patterns for the fair's 2017 design identity. Each letter of the "Alphapat" represents the name of a pattern, style, or important printmaker, from "A for Anni Albers" to "Z for zigzag." Products that will be available for purchase at the fair with Shapton's distinctive "Alphapat" watercolor designs include t-shirts, catalogues and tote bags. Also available for purchase will be six editions of bespoke notebooks produced by Hay boasting the Shapton "Alphapat" watercolor design.



Additional Programming

Panerai

Founded in Florence in 1860 as a workshop, shop and school of watch-making, for many decades Officine Panerai supplied the Italian Navy in general, and its specialist diving corps in particular, with precision instruments. Technical excellence and exclusive design are the core principals of Officine Panerai watches due to seamless melding of Italian design flair and history with Swiss horological expertise. For Design Miami/2017, Officine Panerai will for the first time, have an exhibition space within the fair that embodies a natural blend of Italian design, expert Swiss technology and passion for the sea alongside models of their latest design that will be unveiled under the tent.

Hästens

New exhibitor to Design Miami/ this edition is royal purveyor of hand-crafted beds, Hästens. The luxurious, uncompromising beds are design products made with expert craftsmanship and are thought of as investment pieces, as one mattress can last for up to sixty years. The Swedish brand has created mattresses the same way for six generations—handmade with natural flax, wool, cotton, and hypoallergenic horse hair that wicks away moisture. Visitors to Design Miami/ can experience this iconic Swedish brand and tradition, which embodies the Scandinavian cultural emphasis on wellness, productivity, and good health.

CONDITION

COMMUNITY SERVICE is an interactive and participatory installation from CONDITION that invites the audience to engage in a series of conversations on mindfulness, empowerment, compassion, individuality, and strength. For Design Miami/, CONDITION's community of collaborators and thought-leaders have created unique posters that visitors to the fair are encouraged to take down and put into action. At the start of the week, the billboard will be completely filled with these posters. Guests are encouraged to take one down and put it into action. As the week progresses, the greater meaning of the collected worked is revealed: COMMUNITY SERVICE.

Galleries/

Carpenters Workshop Gallery/ Paris, London, and New York

Converso/ New York

Cristina Grajales Gallery/ New York

Demisch Danant/ New York

Erastudio Apartment-Gallery/ Milan

Friedman Benda/ New York

The Future Perfect/ New York, Los Angeles and San Francisco

Galerie kreio/ Paris and London

Galerie Patrick Seguin/ Paris and London

Galerie Philippe Gravier/ Paris

Galerie VIVID/ Rotterdam

Galleria Antonella Villanova/ Florence

Gallery ALL/ Los Angeles and Beijing

Hostler Burrows/ New York

Jason Jacques Gallery/ New York

LAFFANOUR-Galerie Downtown/ Paris

Lebreton/ San Francisco

Louisa Guinness Gallery/ London

Magen H Gallery/ New York

Maison Gerard/ New York

Mercado Moderno/ Rio de Janeiro



Moderne Gallery/ Philadelphia
Ornamentum/ Hudson
Patrick Parrish Gallery/ New York
Pierre Marie Giraud/ Brussels
R & Company/ New York
Salon 94 Design/ New York
Sarah Myerscough Gallery/ London
Siegelson/ New York
Southern Guild/ Cape Town and Johannesburg
Thomas Fritsch-ARTRIUM/ Paris
Todd Merrill Studio/ New York
Victor Hunt Designart Dealer/ Brussels
Volume Gallery/ Chicago

Design Curios/

Camp Design Gallery presents *Residual Time Energy Blowout* by David Lindberg
Harry Nuriev presents *Stavropol*
House of Today presents *Construction Deconstruction* by Cherine Magrabi Tayeb
John Keith Russell presents *Shaker*
Lindsey Adelman presents *The Edge of What We Know*
LIZWORKS and Liz Swig present *TFO [Time for Oatmeal]*
MANIERA presents *Studio Mumbai*
Norwegian Crafts – Galleri Format Oslo presents *Insubordinate Creatures* by Ellen Grieg and Elisabeth von Krogh
Patrick Parrish Gallery presents *Rapid Liquid Printing* by MIT Self-Assembly Lab and Christophe Guberan
Salon 94 Design presents *Tom Sachs: Furniture*
Sevan Bıçakçı presents *Fossils of Tomorrow* by Ali Alizadeh

Schedule of Events/

Preview Day (by invitation only)
Tuesday, December 5/
Collectors Preview/ 12–6pm
Opening Night Preview/ 6–8pm

Vernissage (by invitation only)
Wednesday, December 6/
10am–12pm

Public Show Days
Wednesday, December 6/ 12–8pm
Thursday, December 7/ 10am–8pm
Friday, December 8/ 11am–8pm
Saturday, December 9/ 12–8pm
Sunday, December 10/ 12–6pm

Design Miami/

Design Miami/ is the global forum for design. Each fair brings together the most influential collectors, gallerists, designers, curators, and critics from around the world in celebration of design culture and commerce. Occurring alongside the Art Basel fairs in Miami, Florida, each December and Basel, Switzerland, each June, Design Miami/ has become the premier venue for collecting, exhibiting, discussing, and creating collectible design. <http://www.designmiami.com>.



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